

Conditions of Entry

1. The competition is open to any currently enrolled **school students** (years 0 – 13) in the New Zealand education system (including home school).
2. Entry is **free** and you may submit as many entries as you like.
3. Entries can be made by individuals or teams. If a team includes year groups from both Primary and Intermediate/Secondary that entry will be considered in the Intermediate/Secondary section.
4. Competition opens 18th March 2019.
5. Entries must be submitted by **12th August 2019**.
6. Entries must be **submitted through our website** and be in the format of a pdf file, jpeg file or link to your video. Entries must either show what was done, e.g. a video of a speech, or be a copy of the project, e.g. a document with the speech written on it. Entries should include a brief description of the project. Maximum size of pdf and jpeg files is 5Mb. Videos should be posted on Vimeo and the link submitted in the entry form. (www.vimeo.com It is easy. If you need help, [email us](#) and we can send you a step-by-step tutorial.)
7. The competition is divided into a Primary School Section (Years 0-6) and an Intermediate/Secondary Section (Years 7-13).

Examples of projects:

- **Action** (petition, school fundraiser, start Meatless Mondays at school, hold a stall and sell veg~n food, hold a veg cooking competition letter writing to companies or newspapers (letter to the Editor) or government/local MP).
 - **Literature** (poems, essay, short story, debates, speech)
 - **Art** (posters, videos, performance (dance, drama, etc), a mural, a sculpture, write and record a song)
8. The topics that may be covered in the entry must include being kind to animals through dietary or lifestyle choices (e.g. not eating animals, not wearing leather/fur, not visiting rodeos/greyhound races, avoiding products that use animal testing). Show us how treating animals kindly helps:

- **Human health** (hint: vegetarians live longer, weigh less and are healthier, red and processed meats are carcinogenic, animal foods are high in saturated fat and cholesterol while plants are packed with nutrients). Show us your favourite healthy recipe, your veg~n hero, etc.
 - **Animals** (ideas: research how many animals are killed in NZ for food, at what age they are slaughtered versus their natural lifespan, the conditions they are kept in, what is the link between animal agriculture and the threatened population of native animals, etc.)
 - **Our planet** (think: greenhouses gases, resource use, loss of biodiversity, deforestation, pollution, waterway degradation, ocean unbalance and declining fish populations).
9. Entries that do not cover topics as above will not be accepted for the competition. If you are not sure your topic qualifies, please email info@vegetarian.org.nz to check.
10. Every person who enters a qualifying project will receive an emailed **certificate** and an emailed **voucher for a small gift** at the end of the competition. **One gift per person**, even if multiple entries are submitted. Teams will receive a maximum of 2 gift vouchers per team. Please make sure you write full names and email addresses correctly because the name(s) you enter will be shown on the certificate and prizes will be emailed to the email addresses.
11. Winners will be announced in **September 2019**.
12. The NZ Vegetarian Society will select their **favourite ten entries** to be put to public vote for a chance for the school to win the overall prize of **\$1,000** (or in the case of home schooled students, their favourite animal charity). The selection criteria are:
- Audience reached
 - Visual impact
 - Content & conciseness of message
 - Originality, creativity, and innovation
 - Effort
 - Finished quality
 - Age and experience
 - Understanding of the topic
13. The ten selected entries will receive **gift packs**.
14. The People's Choice online public voting will start on World Vegetarian Day, 1st October, and finish at midday 31st October.



15. The People's Choice winner will be announced on World Vegan Day, 1st November 2019.
16. No material that is “objectionable” will be considered. The entries must be suitable for general audiences. Specifically, there must be no harm to animals.
17. It is the responsibility of the entrant to ensure all permissions are obtained e.g. permission to use music in videos, permission to use copyrighted photos.
18. If music is used, please fill out the Music Permission Form and include it with your entry.
19. If actors are used, please fill out the Actor's Permission Form and include it with your entry.
20. By submitting an entry into the competition you give the NZ Vegetarian Society Inc. your permission to use your name, school and the entry for promotional purposes, in whatever way the Society deems fit.
21. The NZ Vegetarian Society reserves the right to not award a prize in the event the entries received do not meet the criteria for the competition. It reserves the right to substitute all or part of a prize for a prize of equivalent value.
22. Judges decisions are final and no correspondence will be entered into.